## **ORDER**

104301 Orders Order / Rev: Alt Order #: Product Desc: General Election Estimate: Flight Dates: 08/27/12 - 11/04/12 Primary AE: Kevin Goodell Original Date / Rev: 07/16/12 / 08/01/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: Denny Weddle & Associates **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 750 Tam O Shanter Billing Cycle: EOM/EOC Las Vegas, NV 89109 Agency Commission: 15% Revised Committee to Re-Elect Judge Bill Jans Advertiser Name: A25-54 Demographic: New Business Thru: Product Codes: PLC26 Order Separation: 00:15:00 Priority: SELECT PRIORITY CODE Advertiser External ID:

Hiatus: Bill Plan 09/03/12-09/16/12,10/01/12-10/21/12

Revenue Codes:

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	32	\$8,925.00	\$7,586.25
10/01/12	10/28/12	11	\$3,725.00	\$3,166.25
10/29/12	11/03/12	7	\$2,500.00	\$2,125.00

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	32	\$8,925.00	\$7,586.25	0.00
October 2012	11	\$3,725.00	\$3,166.25	0.00
November 2012	7	\$2,500.00	\$2,125.00	0.00
Totals	50	\$15.150.00	\$12.877.50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Ln	Ch	Start	End	Inventory Cod	le Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KSNV	08/27/1	2 09/30/12	M-F 5-6a Wake		5-6a	MTWTF	:30	2	\$185,002	0.00 NM	6	\$1,110.00
				M-F 5-6a Wake	eUp w/Wagners								
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
W	eek: 08/2	7/12	09/02/12	MTWTF	2	\$185.00	0.00						
W	eek: 09/0	3/12	09/09/12		0	\$0.00	0.00						
W	eek: 09/1	0/12	09/16/12		0	\$0.00	0.00						
W	eek: 09/1	7/12	09/23/12	MTWTF	2	\$185.00	0.00						
W	eek: 09/2	24/12	09/30/12	MTWTF	2	\$185.00	0.00						
N 2	KSNV	10/22/1	2 11/04/12	M-F 5-6a Wake	eUp w/Wa@M ⊸	5-6a	MTWTF	:30	2	\$300,002	0.00 NM	4	\$1,200.00
				M-F 5-6a Wake	eUp w/Wagners								,
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
W	eek: 10/2	2/12	10/28/12	MTWTF	2	\$300,00	0.00						
W	eek: 10/2	29/12	11/04/12	MTWTF	2	\$300.00	0.00						
N 3	KSNV	08/27/1	2 09/30/12	Today Show	CM	658a-9am	MTWTF	:30	1	\$550.002	0.00 NM	3	\$1,650.00
				Today Show									
	<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 08/2	27/12	09/02/12	MTWTF	1	\$550.00	0.00						
W	eek: 09/0	03/12	09/09/12		0	\$0.00	0.00						
W	'eek; 09/1	10/12	09/16/12		0	\$0.00	0.00						
	'eek: 09/1	—	09/23/12	MTWTF	1	\$550.00	0.00						
W	eek: 09/2	24/12	09/30/12	MTWTF	1	\$550.00	0.00						
N 4	KSNV	10/22/1	2 11/04/12		СМ	658a-9am	MTWTF	:30	1	\$600.002	0.00 NM	2	\$1,200.00

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**KSNV** 

Order / Rev:

104301

Advertiser:

Committee to Re-Elect Judge Bill Janser

Alt Order #:

Product Desc:

Flight Dates: 08/27/12 - 11/04/12

Estimate:

General Election

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Today Show **Today Show** Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/22/12 10/28/12 \$600.00 0.00 MTWTF--Week: 10/29/12 11/04/12 \$600.00 0.00 KSNV 08/27/12 09/30/12 M-F Today Show III 4th IBM 10am-11am :30 \$200.002 0.00 NM \$800.00 Today 4th Hour End Date Start Date Weekdays Spots/Week Rating Rate MTWTF--Week: 08/27/12 09/02/12 \$200.00 0.00 1 Week: 09/03/12 09/09/12 -----0 \$0.00 0.00 Week: 09/10/12 09/16/12 n \$0.00 0.00 MTWTF--Week: 09/17/12 09/23/12 2 \$200.00 0.00Week: 09/24/12 09/30/12 MTWTF--\$200.00 0.00 KSNV 08/27/12 09/30/12 CM Rachael Ray 11am-12pm MTWTF--:30 \$200.002 0.00 NM 3 \$600.00 Rachael Ray Weekdays Start Date End Date Spots/Week Rate Rating \$200.00 Week: 08/27/12 09/02/12 MTWTF~~ 0.00 1 Week: 09/03/12 09/09/12 0 \$0.00 0.00 Week: 09/10/12 09/16/12 0 \$0.00 0.00 Week: 09/17/12 09/23/12 MTWTF--\$200.00 0.00 1 MTWTF--Week: 09/24/12 09/30/12 \$200.00 0.00 KSNV 10/22/12 10/28/12 Rachael Ray CM 11am-12pm :30 \$225.002 MTWTF~-0.00 NM 1 \$225.00 Rachael Ray Start Date End Date Weekdays Spots/Week Rating <u>Rate</u> 10/28/12 MTWTF---0.00 Week: 10/22/12 \$225.00 KSNV 08/27/12 11/04/12 Noon News 12-1230pm CM MTWTF--:30 1 \$275.002 0.00 NM 5 \$1,375.00 Noon News Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 08/27/12 09/02/12 1 \$275.00 0.00 Week: 09/03/12 09/09/12 ٥ \$0.00 0.00Week: 09/10/12 09/16/12 -----0 \$0.00 0.00 MTWTE--Week: 09/17/12 09/23/12 1 \$275.00 0.00 MTWTF--Week: 09/24/12 09/30/12 \$275.00 0.00 1 Week: 10/01/12 10/07/12 0 \$0.00 0.00 Week: 10/08/12 10/14/12 0 \$0.00 0.00 Week: 10/15/12 10/21/12 0 \$0.00 0,00 Week: 10/22/12 10/28/12 MTWTF--1 \$275.00 0.00 MTWTF--Week: 10/29/12 11/04/12 \$275.00 0.00 KSNV 08/27/12 09/30/12 CM News 3 at 4 (1/2 hr) 4-430p :30 \$350.002 MM 00.0 \$1,400.00 News 3 at 4 Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 08/27/12 09/02/12 \$350.00 1 0.00Ch Date Range <u>Description</u> Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 08/27/12-09/02/12 News 3 at 4 (1/2 hr) 4-430p MTWThF----:30 (\$350-00) 0.00 NM See MG 9.5.9.6.9.7.9.8 [INCORRECT INVENTORY CODE; as of 7/30, 4pm news is one hour] 5 KSNV 08/29/12-08/29/12 NEWS 3 at 4 (1 HOUR) :30 \$350.00 0.00 NM 4-5pm MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] 6 KSNV 09/18/12-09/18/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$350.00 0.00 NM MG for 9.1, 9.4, 9.3, 9.2 [Inventory Code Correction] 7 KSNV 09/21/12-09/21/12 NEWS 3 at 4 (1 HOUR) 4-5pm :30 \$350.00 0.00 NM MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] 8 KSNV 09/27/12-09/27/12 NEWS 3 at 4 (1 HOUR) 4-5pm ---Th----:30 \$350,00 0.00 NM MG for 9.1,9.4,9.3,9.2 [Inventory Code Correction] Week: 09/03/12 09/09/12 O \$0.00 0.00 Week; 09/10/12 ------09/16/12 \$0.00 0.00 MTWTF--Week: 09/17/12 09/23/12 2 \$350.00 0.00

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104301 Order / Rev: Committee to Re-Elect Judge Bill Janser Advertiser: Alt Order #: Product Desc: General Election KSNV Flight Dates: 08/27/12 - 11/04/12 Estimate:

	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type S	Spots	Amount
N 9 KSNV 08/27/12	2 09/30/12	News 3 at 4 (1/2 h	r) CM	4-430p		- :30		350.002	0.00 NM	4	\$1,400.00
		News 3 at 4									
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$350.00	Rating						
Spot Ch Date Ra		escription		φορύ.υυ /End Time	0.00	Weekdays	Length	n Rate	Rtg Type		
		ews 3 at 4 (1/2 hr)	4-43			MTWThF		(\$350.00)			
See MG 9.5			,								
•		RY CODE; as of 7/3		-		uzuzh e	.04		0.00 1414		
3 KSNV 09/1//12 See MG 9.5		ews 3 at 4 (1/2 hr)	4-43	λb		MTWThF~~	:30	) <del>(\$350.00)</del>	0.00 NW		
		RY CODE; as of 7/3	30, 4pm news	s is one hour]							
Week: 09/24/12	09/30/12	MTWTF		\$350.00	0.00						
Spot Ch Date Ra		escription		/End Time		<u>Weekdays</u>	Length		Rtg Type		
		ews 3 at 4 (1/2 hr)	4-43	β		MTWThF	:30	) <del>(\$350.00)</del>	0.00 NM		•
See MG 9.5 [INCORREC		RY CODE; as of 7/3	30, 4pm new	s is one hour]							
N10 KSNV 10/22/1	2 11/04/12	News 3 at 4 (1/2 h News 3 at 4	r) CM	4-430p	MTWTF-	- :30	1 \$	\$450.002	0.00 NM	2	\$900.00
Start Date	End Date		Spots/Week	Rate	Rating						
Week: 10/22/12	10/28/12	MTWTF	1	\$450.00	0.00						
Spot Ch Date Ra		escription		/End Time		Weekdays	Length		Rtg Type		
1 KSNV 10/22/12 See MG 10.		ews 3 at 4 (1/2 hr)	4-43	υp		MTWThF	:30	0 <del>(\$450.00)</del>	0.00 NM		
[PGM CHG	•	S 1 HOUR)									
		EWS 3 at 4 (1 HOL	JR) <b>4-</b> 5pi	m		-T	:30	\$450,00	0.00 NM		
MG for 10.2	,10.1										
[mg]		E1440.0 / / // LIOI	100								
4 KSNV 10/31/12 (b) MG for 10.2		EWS 3 at <b>4</b> (1 HOL	JR) 4-5p:	m		W	- :30	3 \$450.00	0.00 NM		
(mg)	, 10. 1										
Week: 10/29/12	11/04/12	MTWTF	1	\$450.00	0.00						
Spot Ch Date Ra	nae D										
0.40004400044	_	escription		/End Time		<u>Weekdays</u>	<u>Lengtl</u>		Rtg Type		
	2-11/04/12 N	escription lews 3 at 4 (1/2 hr)	<u>Start</u> 4-43			Weekdays MTWThF		<u>h Rate</u> 0 <del>(\$450.00)</del>			
2 KSNV 10/29/12 See MG 10. [PGM CHG	2-11/04/12 N 3,10.4	ews 3 at 4 (1/2 hr)									
See MG 10.	2-11/04/12 N 3,10.4 = 4PM NEW	ews 3 at 4 (1/2 hr) /S 1 HOUR] Face to Face w/ Ra	4-43		MTWTF~	MTWThF	- :30			3	\$1,200.00
See MG 10. [PGM CHG N11 KSNV 08/27/1	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12	ews 3 at 4 (1/2 hr) /S 1 HOUR] Face to Face w/ Ra Face to Face w/ J.	4-43 alstonCM Ralston	730-758pm		MTWThF	- :30	0 <del>(\$450.00)</del>	0.00 <i>NM</i>	3	\$1,200.00
See MG 10. [PGM CHG	2-11/04/12 N 3,10.4 = 4PM NEW	ews 3 at 4 (1/2 hr) /S 1 HOUR] Face to Face w/ Ra Face to Face w/ J.	4-43	Ор	MTWTF Rating 0.00	MTWThF	- :30	0 <del>(\$450.00)</del>	0.00 <i>NM</i>	3	\$1,200.00
See MG 10. [PGM CHG  N11 KSNV 08/27/1  Start Date  Week: 08/27/12  Week: 09/03/12	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12	ews 3 at 4 (1/2 hr)  /S 1 HOUR]  Face to Face w/ Ra Face to Face w/ J.  Weekdays	4-43 alstonCM Ralston Spots/Week 1 0	730-758pm  Rate \$400.00 \$0.00	Rating 0.00 0,00	MTWThF	- :30	0 <del>(\$450.00)</del>	0.00 <i>NM</i>	3	\$1,200.00
See MG 10. [PGM CHG]  N11 KSNV 08/27/1  Start Date  Week: 08/27/12  Week: 09/03/12  Week: 09/10/12	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/16/12	ews 3 at 4 (1/2 hr)  /S 1 HOUR]  Face to Face w/ Reface to Face w/ J.  Weekdays  MTWTF	4-43 alstonCM Ralston Spots/Week 1	730-758pm  Rate \$400.00 \$0.00 \$0.00	Rating 0.00 0.00 0.00	MTWThF	- :30	0 <del>(\$450.00)</del>	0.00 <i>NM</i>	3	\$1,200.00
See MG 10. [PGM CHG  N11 KSNV 08/27/1  Start Date  Week: 08/27/12  Week: 09/03/12	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12	ews 3 at 4 (1/2 hr)  /S 1 HOUR]  Face to Face w/ Ra Face to Face w/ J.  Weekdays	4-43 alstonCM Ralston Spots/Week 1 0	730-758pm  Rate \$400.00 \$0.00	Rating 0.00 0,00	MTWThF	- :30	0 <del>(\$450.00)</del>	0.00 <i>NM</i>	3	\$1,200.00
See MG 10. [PGM CHG]  N11 KSNV 08/27/1  Start Date  Week: 08/27/12  Week: 09/03/12  Week: 09/10/12  Week: 09/17/12	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/16/12 09/23/12 09/30/12	ews 3 at 4 (1/2 hr)  /S 1 HOUR]  Face to Face w/ Ra Face to Face w/ J.  Weekdays  MTWTF  MTWTF  MTWTF  MTWTF	4-43  AlstonCM  Ralston  Spots/Week  1 0 0 1	730-758pm  Rate \$400.00 \$0.00 \$0.00 \$400.00	Rating 0.00 0.00 0.00 0.00 0.00	мтwтhг	1 8	0 <del>(\$450.00)</del>	0.00 <i>NM</i>	3	\$1,200.00 \$450.00
See MG 10. [PGM CHG N11 KSNV 08/27/1  Start Date Week: 08/27/12 Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 N12 KSNV 10/22/1	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/16/12 09/23/12 09/30/12 2 10/28/12	Face to Face w/ Race to Face w/ Race to Face w/ J.  Weekdays MTWTF MTWTF MTWTF Face to Face w/ Race to Face w/ Race to Face w/ J.	4-43  AlstonCM  Ralston  Spots/Week  1 0 0 1 1 alstonCM  Ralston	730-758pm  Rate \$400.00 \$0.00 \$0.00 \$400.00 \$400.00	Rating 0.00 0.00 0.00 0.00 0.00	мтwтhг	1 8	\$400.002	0.00 NM		
See MG 10. [PGM CHG N11 KSNV 08/27/1  Start Date Week: 08/27/12 Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 N12 KSNV 10/22/1  Start Date	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/16/12 09/23/12 09/30/12 2 10/28/12 End Date	Face to Face w/ Race to Face w/ J.  Weekdays MTWTF MTWTF MTWTF Face to Face w/ Race to Face w/ J. Weekdays	4-43  AlstonCM  Ralston  Spots/Week  1 0 0 1 1 alstonCM	730-758pm  Rate \$400.00 \$0.00 \$0.00 \$400.00 \$400.00 730-758pm	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF	мтwтhг	1 8	\$400.002	0.00 NM		
See MG 10. [PGM CHG N11 KSNV 08/27/1  Start Date Week: 08/27/12 Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 N12 KSNV 10/22/1  Start Date Week: 10/22/12	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/16/12 09/23/12 09/30/12 2 10/28/12 End Date 10/28/12	ews 3 at 4 (1/2 hr)  /S 1 HOUR]  Face to Face w/ Ra Face to Face w/ J.  Weekdays  MTWTF  MTWTF  MTWTF  Face to Face w/ Ra Face to Face w/ J.  Weekdays  MTWTF	4-43  AlstonCM  Ralston  Spots/Week  1 0 0 1 1 alstonCM  Ralston  Spots/Week 1	730-758pm  Rate \$400.00 \$0.00 \$0.00 \$400.00 \$4400.00 730-758pm  Rate \$450.00	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF-	MTWThF	1 :	\$400.002 \$450.002	0.00 NM	1	\$450.00
See MG 10. [PGM CHG N11 KSNV 08/27/1  Start Date Week: 08/27/12 Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 N12 KSNV 10/22/1  Start Date	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/16/12 09/23/12 09/30/12 2 10/28/12 End Date 10/28/12	ews 3 at 4 (1/2 hr)  /S 1 HOUR]  Face to Face w/ Ra Face to Face w/ J.  Weekdays  MTWTF  MTWTF  Face to Face w/ Ra Face to Face w/ J.  Weekdays  MTWTF  The Tonight Show	4-43  AlstonCM  Ralston  Spots/Week  1 0 0 1 1 alstonCM  Ralston	730-758pm  Rate \$400.00 \$0.00 \$0.00 \$400.00 \$400.00 730-758pm	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF-	MTWThF	1 :	\$400.002	0.00 NM		
See MG 10. [PGM CHG  N11 KSNV 08/27/1  Start Date  Week: 08/27/12  Week: 09/03/12  Week: 09/10/12  Week: 09/17/12  Week: 09/24/12  N12 KSNV 10/22/1  Start Date  Week: 10/22/12  N13 KSNV 08/27/1	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/16/12 09/30/12 2 10/28/12 End Date 10/28/12 2 09/30/12	Face to Face w/ Race to Face w/ J.  Weekdays MTWTF MTWTF Face to Face w/ Race to Face w/ J.  Weekdays MTWTF The Tonight Show	4-43 alstonCM Ralston Spots/Week 1 0 1 1 alstonCM Ralston Spots/Week 1 CM	730-758pm  Rate \$400.00 \$0.00 \$0.00 \$400.00 \$400.00 730-758pm  Rate \$450.00  1135p-1237a	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-	MTWThF	1 :	\$400.002 \$450.002	0.00 NM	1	\$450.00
See MG 10. [PGM CHG N11 KSNV 08/27/1  Start Date Week: 08/27/12 Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 N12 KSNV 10/22/1  Start Date Week: 10/22/12 N13 KSNV 08/27/12  Start Date Week: 08/27/12	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/16/12 09/30/12 2 10/28/12 End Date 10/28/12 2 09/30/12 2 09/30/12 End Date 09/02/12	Face to Face w/ Race to Face w/ Race to Face w/ J.  Weekdays MTWTF MTWTF Face to Face w/ J.  Weekdays MTWTF The Tonight Show Weekdays MTWTF	4-43  alstonCM Ralston Spots/Week 1 0 1 1 alstonCM Ralston Spots/Week 1 CM Spots/Week 1	730-758pm  Rate \$400.00 \$0.00 \$0.00 \$400.00 \$4400.00 730-758pm  Rate \$450.00  1135p-1237a  Rate \$250.00	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00	MTWThF	1 :	\$400.002 \$450.002	0.00 NM	1	\$450.00
See MG 10. [PGM CHG N11 KSNV 08/27/1  Start Date Week: 08/27/12 Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 N12 KSNV 10/22/1  Start Date Week: 10/22/12 N13 KSNV 08/27/12  Start Date Week: 08/27/12 Veek: 08/27/12 Week: 09/03/12	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/30/12 2 10/28/12 End Date 10/28/12 2 09/30/12 2 09/30/12 End Date 09/02/12 09/02/12	Face to Face w/ Race to Face w/ Race to Face w/ J.  Weekdays MTWTF MTWTF MTWTF Face to Face w/ Race to Face w/ J.  Weekdays MTWTF The Tonight Show Weekdays	4-43  AlstonCM Ralston Spots/Week 1 0 1 1 alstonCM Ralston Spots/Week 1 CM Spots/Week 1 0	730-758pm  Rate \$400.00 \$0.00 \$0.00 \$400.00 \$4400.00 730-758pm  Rate \$450.00 1135p-1237a  Rate \$250.00 \$0.00	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 0.00	MTWThF	1 :	\$400.002 \$450.002	0.00 NM	1	\$450.00
See MG 10. [PGM CHG N11 KSNV 08/27/1  Start Date Week: 08/27/12 Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 N12 KSNV 10/22/1  Start Date Week: 10/22/12 N13 KSNV 08/27/12  Start Date Week: 08/27/12	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/16/12 09/30/12 2 10/28/12 End Date 10/28/12 2 09/30/12 2 09/30/12 End Date 09/02/12	Face to Face w/ Race to Face w/ Race to Face w/ J.  Weekdays MTWTF MTWTF Face to Face w/ J.  Weekdays MTWTF The Tonight Show Weekdays MTWTF Tonight Show Weekdays MTWTF The Tonight Show Weekdays MTWTF The Tonight Show	4-43  alstonCM Ralston Spots/Week 1 0 1 1 alstonCM Ralston Spots/Week 1 CM Spots/Week 1	730-758pm  Rate \$400.00 \$0.00 \$0.00 \$400.00 \$4400.00 730-758pm  Rate \$450.00  1135p-1237a  Rate \$250.00	Rating 0.00 0.00 0.00 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00	MTWThF	1 :	\$400.002 \$450.002	0.00 NM	1	\$450.00
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See MG 10. [PGM CHG N11 KSNV 08/27/1  Start Date Week: 08/27/12 Week: 09/03/12 Week: 09/17/12 Week: 09/24/12 N12 KSNV 10/22/1  Start Date Week: 10/22/12 N13 KSNV 08/27/1  Start Date Week: 08/27/12 Veek: 09/03/12 Week: 09/03/12 Week: 09/17/12	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/16/12 09/30/12 2 10/28/12 End Date 10/28/12 2 09/30/12 End Date 09/02/12 09/02/12 09/09/12 09/16/12 09/23/12 09/30/12	Face to Face w/ Rate to Face w/ Rate to Face w/ J.  Weekdays MTWTF MTWTF Face to Face w/ Rate to Face w/ Rate to Face w/ Rate to Face w/ J.  Weekdays MTWTF The Tonight Show Tonight Show Weekdays MTWTF MTWTF MTWTF MTWTF MTWTF MTWTF	4-43  AlstonCM Ralston Spots/Week 1 0 1 1 alstonCM Ralston Spots/Week 1 CM Spots/Week 1 0	730-758pm  Rate \$400.00 \$0.00 \$0.00 \$400.00 \$400.00 730-758pm  Rate \$450.00 1135p-1237a  Rate \$250.00 \$0.00 \$0.00 \$250.00	Rating 0.00 0.00 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 0.00 0.00 0.00	MTWThF	1 :	\$400.002 \$450.002	0.00 NM	1	\$450.00
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See MG 10. [PGM CHG N11 KSNV 08/27/1  Start Date Week: 08/27/12 Week: 09/03/12 Week: 09/10/12 Week: 09/17/12 Week: 09/24/12 N12 KSNV 10/22/12  N13 KSNV 08/27/12 Week: 08/27/12 Week: 08/27/12 Week: 09/03/12 Week: 09/10/12 Week: 09/10/12 Week: 09/17/12 Week: 09/17/12 Week: 09/24/12 N14 KSNV 10/22/1  Start Date Week: 10/22/12	2-11/04/12 N 3,10.4 = 4PM NEW 2 09/30/12 End Date 09/02/12 09/09/12 09/16/12 09/30/12 2 10/28/12 End Date 10/28/12 2 09/30/12 2 09/30/12 End Date 09/02/12 09/02/12 09/09/12 09/16/12 09/30/12 2 11/04/12 End Date 10/28/12	ews 3 at 4 (1/2 hr)  /S 1 HOUR]  Face to Face w/ Ra Face to Face w/ J.  Weekdays  MTWTF  MTWTF  Face to Face w/ Ra Face to Face w/ J.  Weekdays  MTWTF  The Tonight Show  Tonight Show  Weekdays  MTWTF  MTWTF  MTWTF  MTWTF  The Tonight Show  Yeekdays  MTWTF  The Tonight Show  Tonight Show  Weekdays  MTWTF  The Tonight Show  Tonight Show  Weekdays  MTWTF  The Tonight Show  Weekdays  MTWTF	4-43  alstonCM Ralston Spots/Week 1 0 0 1 1 alstonCM Ralston Spots/Week 1 CM  Spots/Week 1 0 0 1 1 CM	730-758pm  Rate \$400.00 \$0.00 \$0.00 \$400.00 \$4400.00 730-758pm  Rate \$450.00 1135p-1237a  Rate \$250.00 \$0.00 \$0.00 \$1.00 \$1.00 \$250.00 \$1.00 \$250.00 \$250.00 \$250.00 \$250.00 \$250.00	Rating 0.00 0.00 0.00 0.00 MTWTF-  Rating 0.00 MTWTF-  Rating 0.00 0.00 0.00 0.00 MTWTF-  Rating 0.00 0.00 0.00 0.00 MTWTF-	MTWThF	1 :	\$450.002 \$450.002 \$250.002	0.00 NM  0.00 NM	3	\$450.00 \$750.00
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 Order / Rev:
 104301
 Advertiser:
 Committee to Re-Elect Judge Bill Janser

 Alt Order #:
 Product Desc:
 General Election
 KSNV

 Flight Dates:
 08/27/12 - 11/04/12
 Estimate:

Ln Ch Start End		Start/End T	ime Days	Len Spots	Rate Pri	Rtg Type S	pots	Amount
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3 KSNV 09/24/12-09/30/12 I	Vews 3 Today - SATURDAY 9am	ı-930am		Sa	:30 (\$275.00)			
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• •	News 3 Today - SATURDAY 9am	020am		Sa	-00 (#07E 00)	0.00 4/44		
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[mg]								
6 KSNV 10/06/12-10/06/12 N	News 3 Today - SATURDAY 9an	1-930am		Sa	:30 \$275.00	0.00 NM		
MG for 16.4,16.3								
[mg]								
N 17 KSNV 10/22/12 11/04/12	News 3 Today - SATURIOM	9am-930am	5	5- :30 1	\$300.002	0.00 NM	2	\$600.00
	News 3 Today - SAT				<b>7</b>	0.00	_	Ψ000.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	<u>Rating</u>					
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